Blocks To Creativity

**Emotional Blocks**

1. Fear of making a mistake, of risking, of failing.
2. Grabbing the first idea that comes along.
3. Overriding desire for security.
4. Fear of distrust of others.
5. Preference for judging ideas rather than generating them.
7. Rigidity of thinking.
8. Refusal to take detour in reaching goals.
9. Inability to relax and let incubation take place.
10. Lack of drive in putting solutions to work.

**Cultural Blocks**

1. Desire to conform to an accepted pattern.
2. “Any problem can be solved by scientific thinking and lots of money.”
3. Overemphasis on competition or on cooperation.
4. Too much faith in statistics.
5. “Not polite to be too inquisitive and not wise to doubt everything.”
6. Too much faith in reason and logic.
7. Too much or too little knowledge about the problem.
8. All or nothing attitude.
9. “Indulging in fantasy is a waste of time, lazy and even crazy.”
10. Taboos.

**Perceptual Blocks**

1. Difficulty in locating the problem.
2. Narrowing the problem too much.
3. Inability to see the problem from various viewpoints.
4. Inability to define terms.
5. Failure to use all the senses.
6. Difficulty in seeing remote relationships.
7. Failure to investigate the “obvious”.
8. Overemphasis on past experiences.
9. Failure to distinguish between cause and effect.
10. Over-generalization.